

TransCanada Corporation Case Study

TransCanada Corporation is based in Calgary, AB Canada, and supplies energy and infrastructure right across North America. A major Canadian corporation with 2013 reported earnings in excess of 1.6 billion dollars, TransCanada manages infrastructure that reaches from west to east coasts in Canada and the U.S., and from Texas to the Alaskan coast.

Client

TransCanada Corporation

Industry

Oil and Gas

Environment

Control Center

The Challenge

TransCanada commissioned a complete renovation of the main control center located in Calgary headquarters in 2009 to create a showroom for executives and politicians who frequently tour the facility.

Bramic was selected to work with the building contractor CBRE and create a fresh new modern executive look for the facility. The equipment and workflow requirements did not exactly fit existing Bramic offerings so a variety of new product designs were required.

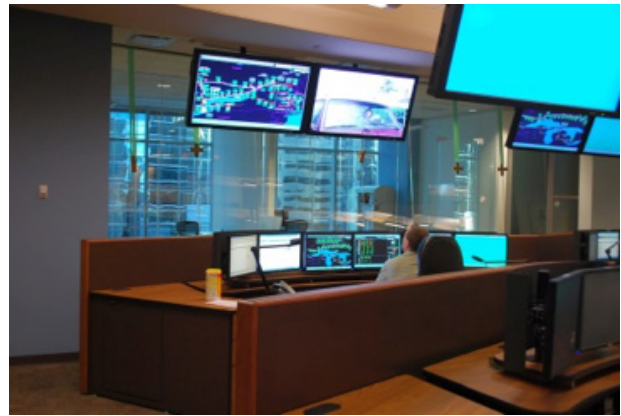
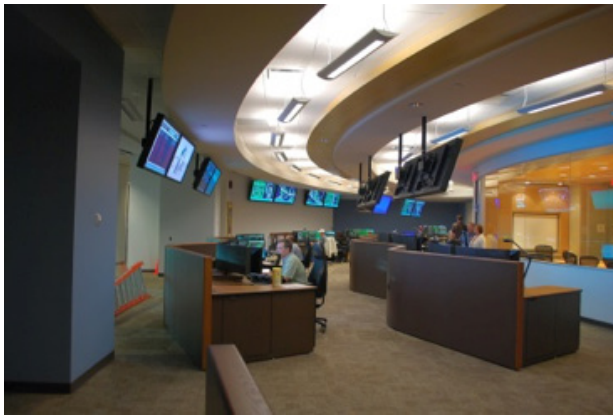
The Solution

Bramic specialists worked with the contractor, designers, and other client team members to develop a new vision for the altered space.

The cooperative and integrated nature of the combined team resulted in development of several custom product features not available prior to this project. Bramic willingly responded to the call.

Sophisticated online meeting and design tools allowed Bramic team members to produce virtual product mock ups and three dimensional images as the client watched in real time.

The design of the center and consoles was truly a collaborative effort giving the client the added benefit of watching the room and consoles develop from the ground up.



The Result

The client and contractor team members knew exactly what the room would look like and where each piece of equipment would be located before any product shipped to the site. Because the contractor was an active member of the team they were able to make site accommodations for product delivery and staging which significantly reduced the installation timeframe.

Bramic exceeded customer expectation on all levels and many of the product innovations developed for this project are still requested on other projects.